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The Art of Looking Sideways - Everything2.com

His book, The art of looking sideways showcases a period of intensely personal work since 1992. It is a testament to fluid thinking, ceaseless curiosity, wonder and his perceptive design skills. Referred to as a bible by fellow graphic designers, a mammoth discourse on visual thinking at over 1000 pages it is a constant source of inspiration to not just designers but all readers.

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Review | Beware Wet Paint and The Art of Looking Sideways

'Art of Looking Sideways': A treatise on visual thinking Art can be anything and everything...so thinks artist Bose Krishnamachari, who sees it in everything, including fashion, design and architecture. Curiously, this is the guiding principle that navigates 'The Art of Looking Sideways'.

'Art of Looking Sideways': A treatise on visual thinking

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