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Art Of The Deal Contemporary

Reviewed in the United States on October 26, 2011. Art of the Deal is an inspiring excavation of the many building blocks of the art market, weaving a succinct walkthrough of art historical insights with clever perspectives on contemporary practice.

Art of the Deal: Contemporary Art in a Global Financial ...

Art of the Deal is an inspiring excavation of the many building blocks of the art market, weaving a succinct walkthrough of art historical insights with clever perspectives on contemporary practice. I finished the book astonished that something similar had not been written long ago--after all we live in a world where understanding market behaviour is no longer desirable but a must!

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By carefully examining these developments against the backdrop of the deflation of the contemporary art bubble in 2008, Art of the Deal is a must-read book that demystifies collecting and investing in today's art market. ...more.

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Art is no longer simply made, but packaged, sold, and branded. In Art of the Deal , Noah Horowitz exposes the inner workings of the contemporary art market, explaining how this unique economy came to be, how it works, and where it's headed.

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Art of the Deal | Princeton University Press

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People often ask me what business practices I would reintroduce to the modern produce industry. Put simply, I would bring back the "art of the deal."

The art of the deal evolves | Packer

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Instead, Art of the Deal is a dense and erudite tome that offers a sober (and sobering) analysis of contemporary art market economics with the aim of bringing clarity and transparency to the market's murkier reaches. Noah Horowitz, *Art of the Deal: Contemporary Art in a Global Financial Market*, Princeton University Press, 2011.

X-TRA → Noah Horowitz, Art of the Deal: Contemporary Art ...

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backdrop of the deflation of the contemporary art bubble in 2008, Art of the Deal is a must-read book that demystifies collecting and investing in today's art market. Matthew Barney, Cremaster4. Photograph Michael James O'Brien © Matthew Barney

Book review - Art of the Deal: Contemporary Art in a ...

" Art of the Deal is cogently argued, thoroughly researched, and richly documented. It is also, to my knowledge, highly original, and not only in its subject matter--giving a textured financial analysis of contemporary art, in all its market manifestations--but in the rigor of its financial analysis.

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The Art of the Deal: Contemporary Art in a Global ...

Art of the Deal is published under the imprimatur of Princeton University Press, runs to 384 pages, weighs in at over 500 grams, and is printed on acid-free archival paper. Encomiums from the obligatory luminaries plaster the back cover. Daniel Birnbaum: "In recent decades, the world of contemporary art has developed into a global business.

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Bad Deal: Contemporary Art in a Global Financial Market

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In *Art of the Deal*, Noah Horowitz exposes the inner workings of the contemporary art market, explaining how this unique economy came to be, how it works, and where it's headed. In a new postscript, Horowitz reflects on the evolution of the trade since the book's original release.

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By carefully examining these developments against the backdrop of the deflation of the contemporary art bubble in 2008, *Art of the Deal* is a must-listen book that demystifies collecting and investing in today's art market. ©2011 Princeton University Press (P)2011 Audible, Inc.

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Critics have sniffed at his new cultural centerpiece -- the Broad Contemporary Art Museum, an addition to the Los Angeles County Museum of Art -- and questioned the quality of his collection.

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