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## **Nonprofit Sustainability Making Strategic Decisions**

So with that introduction, I was delighted

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to find this resource-rich book, Nonprofit Sustainability: Making Strategic Decisions for Financial Viability. The three co-authors deliver the perfect PowerPoint slide on page 25--and then build their case across all 173 pages. It's part Nonprofit 101 and part Harvard Business School.

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**Nonprofit Sustainability: Making  
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Part Three Making Choices to Adjust the Business Model. 7 The Strategic Imperatives. 8 Toward the New Business Model. 9 The Morphing Map. Part Four The Business Logic of Nonprofit Income Types. 10 A Look at the Business Logic of Types of Donations. 11 Earned-



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Income Business Lines. Part Five  
Ongoing Decision Making and  
Leadership.

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Nonprofit Sustainability: Making  
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by Jeanne Bell. Goodreads helps you

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From the authors of the best selling  
Nonprofit Sustainability: Making  
Strategic Decisions for Financial Vitality,  
authors Jeanne Bell and Steve  
Zimmerman present a field guide to the  
matrix map—a powerful tool for  
nonprofit strategic decision-making.  
Nonprofit sustainability lies at the  
intersection of exceptional impact and

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financial viability.

## **The Sustainability Mindset**

Praise for NONPROFIT SUSTAINABILITY

"This is much more than a financial how-to book. It's a nonprofit's guide to empowerment. It demystifies mission impact and financial viability using The Matrix Map to provide strategic options

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Viability

for any organization. A must-read for every nonprofit CEO, CFO, and board member." —Julia A. McClendon, chief executive officer, YWCA Elgin, Illinois  
"This book ...

**Nonprofit Sustainability: Making Strategic Decisions for ...**

Beyond this important premise,

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Nonprofit Sustainability's primary contribution is a framework for operationalizing the integration of financial and social impact. The "Matrix Map," a standard 2 x 2 matrix that is the trusted friend of every good consultant, is a simple but powerful model for assessing the impact and profitability of a nonprofit's programs.

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## **Nonprofit Sustainability: Making Strategic Decisions for ...**

Nonprofit sustainability helps ensure boards are focused on programmatic sustainability as part of their financial oversight. 1. Create a board culture that expects and supports financial literacy from all members.. A sustainability

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Viability orientation... 2. Add non-traditional  
members to your finance ...

**The Pursuit of Nonprofit  
Sustainability - BoardSource**

Sustainability in the nonprofit context includes the concepts of financial sustainability, as well as leadership succession planning, adaptability, and



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strategic planning.

## **Nonprofit Sustainability | National Council of Nonprofits**

The Matrix Map—a powerful tool for nonprofit strategic decision-making  
Nonprofit sustainability lies at the intersection of exceptional impact and financial viability. The Sustainability

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Mindset offers nonprofit professionals and board members a step-by-step guide to move your organization towards this intersection.

## **Templates by Chapter — The Sustainability Mindset**

Here is a more thorough explanation of each step: 1. Identify your business

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lines—all of them: A business line is a programmatic or fundraising activity in your... 2. Assess relative mission impact: In many nonprofits, there's an implicit assumption that all programs are effective... 3. Determine ...

## **The Matrix Map: A Powerful Tool for ... - Nonprofit Quarterly**

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Nonprofit Sustainability: Making Strategic Decisions for Financial Viability  
Jan Masaoka, Jeanne Bell, Steve Zimmerman Praise for NONPROFIT SUSTAINABILITY "This is much more than a financial how-to book. It's a nonprofit's guide to empowerment.

## **Nonprofit Sustainability: Making**

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**Strategic Decisions for ...**

Jeanne Bell, Jan Masaoka, and Steve Zimmerman advanced attention to sustainability in 2010 with the book *Nonprofit Sustainability: Making Strategic Decisions for Financial Viability*, which helped leaders to look at mission impact and financial viability together.

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## **Blending Nonprofit Succession Planning and Executive ...**

- A sustainable portfolio/strategy •  
Lower cost goods, mid to upper ...  
Nonprofit Business Models • Involve both  
financial viability AND mission impact ...  
ongoing decision-making tool. 8/17/10  
19 Each successful strategy is unique.

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For many organizations,

## **Build Your Business Plan in 2 hours**

Get this from a library! Nonprofit sustainability : making strategic decisions for financial viability. [Jeanne Bell; Jan Masaoka; Steve Zimmerman] -- "This book is written for nonprofit executives and board members who

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want effective design strategies that combine financial and programmatic realities to put together a mix that will deliver the ...

## **Nonprofit sustainability : making strategic decisions for ...**

Recap Nonprofit' need to understand their business model. Nonprofit



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leadership needs to continually assess environment and continually adjust to keep organization relevant and sustainable. Matrix map is a visual tool to help make strategic decisions. 23.  
“Greatness is not a function of circumstance.

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Making Strategic Decisions for Financial  
Viability (2010) -Jeanne Bell, Jan  
Masaoka, Steve Zimmerman -Fiscal  
Oversight combined with programmatic  
oversight -[www.josseybass.com](http://www.josseybass.com) Matrix  
Map Analysis Decision Making The  
Sustainable Nonprofit Business Model

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## **Viability Strategic Planning for Community Action Agencies in Light ...**

So with that introduction, I was delighted to find this resource-rich book, Nonprofit Sustainability: Making Strategic Decisions for Financial Viability. The three co-authors deliver the perfect PowerPoint slide on page 25--and then

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